

TNS-FICHE

ESF-Flanders

Agile Social Entrepreneurship

Name of institution:	RESOC Mid West Flanders.....
Type of institution (click the right answer):	<input type="checkbox"/> Public <input type="checkbox"/> Private <input type="checkbox"/> Institutional training providers <input checked="" type="checkbox"/> Other (please specify)...public / private.....
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Stage of implementation: (click the right answer):	<input checked="" type="checkbox"/> Preliminary project Idea (projects in preparation phase without grant awarded) <input type="checkbox"/> Project under implementation
Title of the Project:	Social Economy Model Flemish / Czech / Austrian partnership.....
Approximate budget of the project:	250.000 euro.....
Budget for transnational activities:	Not known yet.....
Duration of the project – starting date (in months):	Probably from..September 2012.till August 2014.....
Duration of the transnational activities within the project – starting date:	1 st half of 2014.....
Thematic scope of the project (click the right answer – maximum 2):	<input type="checkbox"/> <u>Access to the labour market/employment and social inclusion, e.g.:</u> <ul style="list-style-type: none"> <input type="checkbox"/> Pathways to integration and reintegration of disadvantaged groups <input type="checkbox"/> Fighting discrimination when entering the labour market <input type="checkbox"/> Progress in promoting acceptance of diversity in the workplace <input type="checkbox"/> Customised programs for specific targeted groups <input type="checkbox"/> Stimulating and acknowledgment of working skills <input type="checkbox"/> A better flow from social economy towards the regular labour market <input type="checkbox"/> <u>Workers and new skills within the context of a “New Economic Environment” and social economy, e.g.:</u> <ul style="list-style-type: none"> <input type="checkbox"/> Developing systems & strategies for lifelong learning within organisations and services for enterprises <input type="checkbox"/> Training & services for workers to increase their adaptability <input checked="" type="checkbox"/> Strengthen an HR-competency policy in enterprises
	<input type="checkbox"/> <u>Business undergoing changes, e.g.:</u> <ul style="list-style-type: none"> <input type="checkbox"/> Support labour organisations to adjust to rapidly changing economic & organisation standards <input type="checkbox"/> “Corporate Social Responsibility” <input checked="" type="checkbox"/> Social economy

	<ul style="list-style-type: none"> <input type="checkbox"/> <u>Education and training, e.g:</u> <ul style="list-style-type: none"> <input type="checkbox"/> Increasing the participation in education and training at all time in one's life <input type="checkbox"/> Increase the transition from school towards work/labour market <input type="checkbox"/> Facilitate the access to education for 45+ <input type="checkbox"/> <u>Women and job, e.g:</u> <ul style="list-style-type: none"> <input type="checkbox"/> Measures to gain better access to jobs and achieve a more sustainable labour market participation <input type="checkbox"/> Measures to decrease the gender gap & have more women in the labour market <input type="checkbox"/> Actions to improve the balance private-working life <input type="checkbox"/> <u>Fighting inactivity and discrimination at high age, e.g:</u> <ul style="list-style-type: none"> <input type="checkbox"/> Measures for more and easy access to employability <input type="checkbox"/> Measures to keep elderly people working <input type="checkbox"/> <u>Stimulating entrepreneurship for target groups, e.g :</u> <ul style="list-style-type: none"> <input type="checkbox"/> Measures to increase the participation of migrants/ethnic minorities in the labour market and to stimulate social integration <input type="checkbox"/> Innovative actions <input type="checkbox"/> <u>Innovative actions</u> <input type="checkbox"/> <u>Other themes</u> (please specify) <p>.....</p> <p>.....</p> <p>.....</p> <p>.....</p>
<p>Target group for transnational cooperation (click the right answer):</p> <p><i>(ONLY final beneficiaries, NO stakeholders)</i></p>	<p>X Long term Unemployed</p> <ul style="list-style-type: none"> <input type="checkbox"/> Persons not actively at work – e.g. Young people under 25 years old (Incl. school or high school/university) <p>X Employed</p> <ul style="list-style-type: none"> <input type="checkbox"/> self Employed <input type="checkbox"/> Elderly persons (+ 50) <input type="checkbox"/> Specific target groups: <p>X Disadvantaged groups (people with a large distance to the labour market)</p> <ul style="list-style-type: none"> <input type="checkbox"/> Immigrants <input type="checkbox"/> Ex-offenders <input type="checkbox"/> Women <input type="checkbox"/> Persons with mental or physical disabilities <p>X Employees in Social enterprises</p>

Brief description of the Transnational cooperation:**1. Problems to be solved** (justify the need of the transnational cooperation)

How to create a framework to develop business models, applicable in Social Economy Businesses, so they can easily adapt their business model to changing social economic circumstances.

How to create work for disadvantaged groups in Social Economy Businesses and in Regular Economy Businesses.

How to let employed disadvantaged groups participate in implementing a new business model.

How to learn staff members to let employers participate.

2. Objectives to be achieved

Create Agile Business Models for Social Economy Businesses.

Apply Agile Business Models for Social Economy in Social Economy Businesses (to create agile Business Plans) and Regular Businesses (to measure the effects on the existing Business Model). Important: participation of the disadvantaged groups.

Final Goal: create work for disadvantaged groups.

Possibly, the framework and models can be developed together with other European partners and will be applied in other European countries, so there will be a set of 'European Business Models for Social Economy'.

3. Main transnational activities (as provisionally planned, to be confirmed with partners)

Joint development or import of knowledge concerning participation of disadvantaged groups.

Joint development or import of knowledge concerning the development of business models for Social Economy Businesses. In Flanders these types of business models are unknown.

Import of knowledge or joint development concerning the employment of disadvantaged groups in Social Economy and Regular Businesses.

4. Planned outputs, deliverables, results of TNC; expected outcomes (effects)

A new framework to create agile Business Models for Social Economy Businesses.

A set of Business Models, applicable in Social Economy Businesses.

Implementation of the new models in Social Economy Businesses resulting in agile Business Plans.

Test results of the implementation of the new models in Regular Economy Businesses.

5. Useful and additional remarks:

We are looking forward to a partnership that can provide us with knowledge concerning the development of business models and concerning participation of disadvantaged groups.

